



Save the date: 4 September 2020

What are the challenges in the fight against counterfeiting and piracy in the digital age?

Are 3D printers about to become the new money spinner for counterfeiters? What measures are in place in Switzerland to combat counterfeit goods being sold online? The new copyright law strengthens the fight against internet piracy by allowing data to be processed for the criminal prosecution of copyright infringements, but how will this actually be carried out in practice and what are the challenges involved? And what are the best practices in the fight against counterfeiting and piracy?

It is these topics that the STOP PIRACY Association, the Centre for Intellectual Property and Innovation [PI]² of the University of Neuchâtel and the Institut de lutte contre la criminalité économique ILCE will attempt to shed light on during the Fight Against Counterfeiting and Piracy in the Digital Era colloquium. This event will take place on Friday, 4 September 2020 after the STOP PIRACY Association's annual general meeting at the Haute école de gestion Arc in Neuchâtel. So please save the date in your diaries.

At the event, the following three counterfeiting and

STOP PIRACY

Swiss Anti-Counterfeiting
and Piracy Platform
Stauffacherstrasse 65/59g
3003 Berne

piracy topics will be addressed: new technologies and intellectual property, cybercrime, and the processing of data for the criminal prosecution of copyright infringements.

The event will also include a visit to Fablab – the manufacturing laboratory in Neuchâtel – where you can learn about 3D printers and more.

Further information on the programme will be available at the end of May 2020 at www.ilce.ch and www.stop-piracy.ch.

We look forward to your participation and, in the meantime, send you our very best wishes.

Jürg Herren, STOP PIRACY Vice-President

Daniel Kraus, professor at UniNE, lawyer, Co-founder of the Centre for Intellectual Property and Innovation [PI]²

Olivier Beaudet-Labrecque, assistant professor at HEG-Arc, Institut de lutte contre la criminalité économique